# PRESS RELEASE

## Full agri range from Pratley Adhesives, Pratley Minerals at NAMPO 2019

**19 March 2019:** The full range of products from Pratley Adhesives and Pratley Minerals for the agricultural industry will be on display at Grain SA's NAMPO Harvest Day 2019, the leading event of its kind for the farming community.

Pratley has been exhibiting at NAMPO for about 20 years, and sees the event as a major platform to engage with cooperatives, wholesalers, and the general public. "We see agriculture and farming as a significant growth market for Pratley," comments Pratley National Sales & Marketing Manager **Mark Bell**.

Products on display from the Pratley Minerals division include Pratley Clinomix® livestock feed additive. Benefits of Clinomix® include increased non-protein nitrogen (NPN) for ruminants, and a major a reduction in odour and faecal moisture.

Pratley Clinomix® is also a highly-effective mycotoxin binder that improves the flowability and anticaking of feed. Another major feature is that it effectively alleviates acute and chronic diarrhoea and/or scouring in high-density feedlots and farms.

Pratley Clinoxin® is a broad-spectrum mycotoxin binder, particularly in the poultry industry. It controls mould proliferation, and selectively binds mycotoxins, especially aflatoxins, in contaminated animal feed. It also has the major benefit of reducing ammonia levels and faecal moisture in poultry houses. Both Clinoxin® and Clinomix® are registered remedies with the South African Department of Agriculture.

Products on display from the Pratley Adhesives range include those used for general repair, farm maintenance, and specific repairs of agricultural and mechanical equipment. Along with their traditional high-performance epoxy and acrylic products, Pratley will also showcase their new Superglue range, and brand-new RTV Silicone Gasket Maker.

"NAMPO is an extremely important showcase for us. Every year we attract new customers, as well as catch up with the cooperatives that service the agricultural industry," Mark notes. Pratley also focuses on cooperatives in the broader Southern African Development Community (SADC) region.

This year the Pratley stand will be represented by Mark himself, as well as **Mark Edwards**, **Graeme Cefferty**, **Ian Houston** and **Louis Klopper** on the adhesives side. Marketing Director **Eldon Kruger** and Minerals Sales Representative **Louis Buys** will be on hand to give expert advice on Pratley's agricultural and mineral products.

Visit Pratley at NAMPO 2019 at Stands 19 and 20 in the Zest WEG Hall from 14 to 17 May in Bothaville in the Free State. For further information, go to <a href="https://www.grainsa.co.za/pages/nampo/nampo-home">https://www.grainsa.co.za/pages/nampo/nampo-home</a>.

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**Ends** 

#### Notes to the editor

To download hi-res images for this release, please visit <a href="http://media.ngage.co.za">http://media.ngage.co.za</a> and click on the Pratley Group link to view the company's press office.

### **About Pratley**

Established in 1948 by George 'Monty' Pratley, the various companies in the Pratley stable rest on a foundation of research and innovation in both the manufacturing and mining sectors. The various Pratley companies, drawing from 70 years of experience, have filed over 350 patents worldwide, and are ISO 9001 certified. Operating divisions are Pratley Adhesives, Pratley Electrical, Pratley Analytical, Pratley Perlite & Zeolite Mining, Pratley Craft & Decoupage, Select Hairdressing Supplies.

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