

12 March 2019

---

## **Chicago Pneumatic carries MTE sponsorship success into 2019**

---

Following a highly successful year of sponsorship at the 2018 Mining & Technical Exhibitions (MTE), Chicago Pneumatic was once again geared up and ready to display their vast generator expertise on 31 January 2019 at the launch of this year's first MTE at Cullinan in Gauteng.

“Chicago Pneumatic is proud of the tremendous success that we achieved at last year's MTEs and this year we have sharpened our approach to provide visitors with a deeper insight into our turnkey product and service suite,” states Eben van der Vyver, Chicago Pneumatic Business Development Manager - Southern Africa. He confirms that this year the Chicago Pneumatic MTE team will also include representatives from their various divisions in addition to a few of their distributors as per last year's recipe. “We endeavour to display the diversity and extensive capabilities of the world-class Chicago Pneumatic brand.”

The CPPG5 5.5Kva portable generators that Chicago Pneumatic displays at its MTE exhibits are manufactured with prime quality components. The quality and unique design of these compact generators contribute to the delivery of a constant electrical output that provides customers with stable and efficient operation for the timeous completion of projects. Customers gain large benefits from the utilisation of these rugged generators such as reduced operation costs, increased productivity, power savings, minimised fuel consumption and an extended service life.

In 2018, the company generously gave away petrol-driven generators to 25 winners at the respective MTEs who were selected in a lucky draw at each of the events. This year will follow the same format with one of these robust generators up for grabs at seventeen MTEs.

Wiltor Faby from Cullinan Diamond Mine was the first lucky winner in 2019 and received his coveted prize from Van der Vyver, Katlego Ntsie from Chicago Pneumatic Electrical Compressor and Pierre Benadie, a representative from Chicago Pneumatic distributor Super Air.

“In these tough economic times coupled with load shedding, Chicago Pneumatic is delighted to provide the winner with a cost-effective machine that will assist them in maintaining smooth operation despite the challenges,” says van der Vyver. “Knowing that we were able to make a difference, no matter how small, is extremely rewarding for us as a company.”

The MTE Cullinan concluded on a high note with the Chicago Pneumatic stand having attracted a large number of visitors who displayed great interest in getting to know more about the versatile generators as well as the company. According to van der Vyver, the company was appreciative that both Ntsie and Benadie were able to join them at the event, as together they presented a united and solid team of experts.

The MTEs have afforded Chicago Pneumatic with the opportunity to travel across South Africa and its borders to impart company, product and service knowledge as well as to identify new potential markets and customers. Van der Vyver points out that this year the MTEs will once again travel to neighbouring countries, Botswana and Zambia, and that Chicago Pneumatic is fully prepared to make the most of this platform and engage with attendees and spread awareness of the company's vast competencies. “We have had a wonderful start to our 2019 MTE experience and are confident that it will continue to be an enjoyable and productive journey for Chicago Pneumatic.”

In conclusion van der Vyver explains that the company's focus is to expand its footprint in southern Africa and to position Chicago Pneumatic as a household name, so that it can bring innovative solutions to its customers' doorstep. “We are dedicated to empowering our customers with value-adding solutions that assist them in enhancing their businesses' productivity and profitability.”

/Ends

### **About Chicago Pneumatic**

Since 1901, the Chicago Pneumatic name has represented high-performance tools and equipment designed for an extensive range of applications. Chicago Pneumatic offers a wide range of pneumatic, hydraulic and petrol-driven equipment, portable compressors and generators, light towers, rig-mounted attachments, and compaction equipment for the construction and demolition industry. With a global network of distributors, Chicago Pneumatic provides customers with worldwide sales and service support. To learn more about the extensive range of Chicago Pneumatic equipment, please visit [www.cp.com](http://www.cp.com).

**ISSUED ON BEHALF OF: Chicago Pneumatic Construction Equipment**

Media Contact: Eben van der Vyver - Business Development Manager - Southern Africa  
Phone: +27 11 821 9296 Fax: +27 11 252 7110  
Email: [eben.van.der.vyver@za.atlascopco.com](mailto:eben.van.der.vyver@za.atlascopco.com)

By: Laverick Media Communications T 079 949 1090 [sonia@laverickmedia.co.za](mailto:sonia@laverickmedia.co.za) / [www.laverockmedia.co.za](http://www.laverockmedia.co.za)