## The world's first high visibility safety work wear wellington boot

Brightboot launches its unique and innovative wellingtons at this year's Safety & Health Expo 2018 – Stand P172. Brightboot delivers a world first in combining safety footwear protection with compliant high visibility performance. Brightboot conform to the EN ISO 20345:2011 S5 HRO CI SRA footwear safety standard, whilst the neoprene upper and 3M retro reflective elements comply to EN ISO 20471:2013 high visibility standard.100% waterproof.

Historically the emphasis on PPE in the footwear category has focused totally on the protection of the wearer's foot, which has undoubtedly reduced the amount of foot injuries. However, little or nothing has been done to increase the visibility of safety footwear, until now.

The most common cause of injury is being hit by a moving vehicle, therefore anything that helps to increase visibility in the workplace, merits implementation, Brightboot is the solution. Founder, Marcus Aldred said, "The pre launch interest in the Brightboot range has been exceptional. There is a genuine industry acceptance that the uniqueness of Brightboot will deliver higher combined levels of visibility & safety on site".

Brightboot are taking forward orders for delivery in September 2018. RRP £99.99 - wholesale price on request. <u>http://brightboot.co.uk</u> - Tel. 01503 240615 email: <u>jules.aldred@brightboot.com</u> Brightboot provides excellence in all of aspects of safety footwear protection and high visibility. **BrightBoot Product description ( images attached and logo)** 

Colours YELLOW - ORANGE - PINK

Men: UK size 9-13

Women: UK size 5-9

• 5mm insulating neoprene lining,

thermally protective to -25°C, 100%

waterproof membrane, water resistant fabric surface.

• 2mm airmesh wicking fibre network, maintaining athe internal climate of the boot. Stay cool when it matters.

• 100% metal free.

Composite protective toe cap,

conforms to EN 12568.

• Kevlar perforation resistant insole,

conforms to EN 12568.

Abrasion resistant and non slip outsole unit.

- Anti-static.
- Anti-magnetic.
- 360° high visibility upper, with 3M

retro-reflective tape, providing high

conspicuity in all conditions, low light, day light and at night.

- Anti-entanglement pull on loop
- "Kick off" spur to aid removal

• High visibility neoprene outer, provides additional durability, resistance to chemicals and the effects of weather.

• Contoured insole providing superior wearer comfort, with shock absorbing "sweet spot" in the heel region.

Price RRP £99.99 - whole price on request

BRIGHTBOOT is a registered Trademark. Design Protected by UK Design Registrations 6009210, 6009211 & 6009212. GB Patent Pending 1704077.5 International Patent Pending PCT / GB2018 / <u>050667Brightboot.com</u>