

18TH MARCH 2018.

The First International Day Dedicated To Recycling.

Focusing on the increasing unsustainable consumption of our planet's natural resources and the economic and environmental savings that companies and nature can achieve.

Recycling: the seventh and most important resource in the world. A need to meet other needs, without turning to natural resources once again. **Recycling** is much more than an opportunity. Today, it is ever more a **solution**: for people, for the environment, for companies.

18th **March 2018** the whole world joins forces in a **Global Recycling Day**, to see recycling as a resource, not a waste. **MB Crusher** supports this initiative, as a company that has always been committed to the recycling cause in every part of the world.

Today, construction and demolition waste make up about **30%** of all the waste produced in Europe. Many European states are proposing **laws** to *force* companies to recycle their waste. This is happening across the Atlantic, as well. Legal proposals like the one in Colombia, aim to reduce the percentage of waste by recycling.

Continuing to accumulate inert material and not managing it has become an **unsustainable cost** for our planet. Companies **must bear the costs** of waste disposal in compliance with human rights and the environment.

There are solutions today: crush and recycle, invest in order to save money. The **MB Crusher bucket** crushes debris and excavation materials in the same construction site where they were produced. Thus, a company **makes less** trips to move the material from the site to the landfill. **This complies** with the new truck transfer limitations that ever more Municipalities have been imposing on their territory. In addition, it respects the environment because it reduces pollution and the exploitation of resources.

Brick, cement, mortar, tuff, marble. The MB Crusher bucket reduces the stones into different sizes, depending on what the site requires. Then the iron remover installed on the bucket separates the stones from the iron. And during the operation the **nebulizer** reduces the dust from the crushing to allow use in any location. The material is cleaned with the MB screening bucket, ready to be reused. Or it is cleaned before crushing, to reduce crushing time by 60%.

This is how demolition waste becomes a **productive resource** on site: for filling the foundations of new constructions, pipe excavations, road surfacing, or in gardens as decoration elements. And if it does not find opportunities for use on the construction site, it becomes a **commercial resource**: it can be sold to other companies.

This is how recycling becomes the **seventh** and **most important resource**. Stop the progressive **impoverishment** of the planet. It raises awareness that enhanced inert material is the true **wealth** of each production. **Global Recycling Day** is witness to this principle.

Join in Global Recycling Day on 18th March because it is important to recycle.

#GlobalRecyclingDay



MB S.p.A. - PRESS OFFICE

Via Astico, 30/A
36030 Fara Vicentino (VI) Italy
Tel +39 0445 308148 - Fax +39 0445 308179
press@mbcrusher.com



www.mbcrusher.com