

## Press Release

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### **Powermite brings ‘Engineering Solutions’ to Electra Mining 2016**

#### **Stand F16, Hall 6**

**Powermite shone the spotlight on its ‘Engineering Solutions’ at this year’s Electra Mining with an impressive display of unique new cable glands, innovative couplers, reflective mining cables as well as a host of high quality, rugged electrical components.**

“Electra Mining presented us with the perfect platform to showcase our brand new own-branded product, the Orion AMPgland,” says Donovan Marks, Marketing Director of Powermite, a Hudaco company that specialises in components, equipment and systems engineering. “We expect this all-inclusive state-of-the-art cable gland which features a unique double-compression O-ring to be well received by the mining and oil & gas industries in particular due to its ability to secure and seal cables safely and efficiently.” Marks adds that the AMPgland attracted a lot of interest at Electra Mining.”

In addition to boosting Powermite’s cable gland offering to customers, this world-class cable gland complements the company’s comprehensive range of flameproof plugs, sockets, connectors, adaptors, couplers, plug couplers and luminaires. “The successful expansion of our basket of offerings now enables us, as electrical and flame proof product specialists, to offer the cable plus the connector plus the AMPgland, positioning Powermite as a solutions provider for virtually any electrical installation.”

Powermite also exhibited the ProAlloy, a low theft risk, low weight coupler manufactured by flame- and explosion-proof product specialist and sister company, Proof Engineering. “The coupler is manufactured to specification from our patented non-theft ProAlloy material that is comprised of a zinc, copper and aluminium mix that holds no resale value thus earning itself the name, ‘non-theft material’,” explains Marks. “In addition, these ProAlloy couplers are 33% lighter in weight compared to their brass equivalents and are also lighter on the pocket, offering a perfect coupler solution to mining and industry.”

2/...Powermite @ Electra Mining

Also on show was Powermite's rugged and flexible range of TPU mining cables. Specially designed to withstand the hazardous conditions typically found in open cast mining, the copper-screened mining cables' rugged design reduces the risk of cable damage and extends component service life. Marks points out that the resultant low maintenance leads to increased uptime and improved productivity for the end-user. Moreover, the cables' orange / silver reflective tape, under an outer extra-heavy duty ICEA S-75-381 compliant TPU jacket, ensures easy identification, especially at night, for increased personnel safety and reduced risk of cable damage.

Powermite's range of electrical products, hazardous lighting products and components displayed at the mining expo are manufactured locally by Proof Engineering and Ampco in a state-of-the-art manufacturing facility in Roodepoort on Johannesburg's West Rand. "We are the largest plug and socket manufacture in Africa under one roof and the combined strengths and synergies of the two companies have resulted in a lowered cost base, improved efficiencies across the board and, most importantly, enhanced products and service delivery to customers and end-users," concludes Marks.

Topping off its Electra Mining display was Powermite's comprehensive range of energy saving LED lighting solutions for hazardous tunneling and underground mining applications; electrical crane materials and flexible cables; cable reeling equipment as well as plugs and sockets represented by well-known brands such as Conductix, Mennekes, Molex and ProConnect.

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Captions to photos

1. The all-inclusive state-of-the-art Orion AMPgland cable gland from Powermite features a unique double-compression O-ring and secures and seals cables safely and efficiently.
2. High quality maintenance free cable reeling systems from Powermite for mining and industry
3. The ProAlloy low theft risk, low weight coupler manufactured by Proof Engineering
4. Cable Reeling Drum

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