Defying Gravity at Electra Mining Africa 2016 with Verlinde Cranes and Hoists

Hall 6, stand K27 is where all the gravity defying action will be happening at Electra Mining 2016. Come and visit the Verlinde Cranes and Hoists stand for some gravity defying entertainment in the company of new additions to the Verlinde product and service offering.

Three product launches at Electra Mining Africa 2016 will reveal how skillfully Verlinde Cranes and Hoists applies its wealth of experience in various industries to fuel constant innovation. To compliment the launch, the stand will play host to daily performances.

"To keep visitors entertained, we will play host to our very own Verlinde trapeze artists," says Warren Shankland, MD of Verlinde Cranes and Hoists. "There will be three performances daily and everyone is invited."

Taking center stage will be the newcomer to the Verlinde Eurobloc range of electric wire rope hoists – the Eurobloc VM. This budget wire rope hoist brings a lot of muscle to lifting any load. Designed specifically for a crane kit, bearing a load from 2 000 to 12 500 kg, it provides high performance in difficult environments.

"We are confident that our customers will be satisfied with the Eurobloc VM. This no-frills, hardworking hoist promises to deliver a similar performance to the Eurobloc VT at a keener price," says Shankland.

"The addition of the Eurobloc VM to the Verlinde product range gives our internationally recognised brand access to budget-restricted environments. It also brings you a superior product at an affordable price," says Shankland.

Active in Southern Africa and elsewhere on the continent, Verlinde Cranes and Hoists offers the full spectrum of services – sales, design and manufacture, installation, testing and servicing of all lifting equipment.

Pop by the Verlinde Cranes & Hoists stand, Hall 6, stand K27, at Electra Mining Africa 2016, 12 – 16 September, for all the gravity defying action.