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# Supacrush Powers Its Way Into The Hexagon

Mining powerhouse breaks ground with EFC

**Cape Town, South Africa** – EFC is proud to announce that SupaCrush, South Africa's leading mining mobile crushing company, has joined EFC as an official partner.

The partnership will kick-off this Friday at EFC 52 in Cape Town, where SupaCrush will prominently feature across the EFC platforms - throughout the TV broadcasts, with premium placement in the Hexagon, online and the live event.

Big supporters of MMA and EFC, SupaCrush already sponsor EFC 52 athlete and Judo Blackbelt Sindile Manengela from Port Elizabeth. Manengela is making his EFC main card debut against the ever-entertaining Tumisang 'The President' Madiba.

SupaCrush focuses on contract crushing, supplying large volumes of aggregate in very short turnaround times. This is made possible by the use of a number of 'state of the art' mobile crushing units which operate throughout Southern Africa.

"EFC is always breaking new ground and this partnership is testament to that," stated EFC President Cairo Howarth. "SupaCrush and EFC are very similar; both are industry leaders with passionate teams driving fast-growing organisations."

"SupaCrush works through rugged and tough conditions, much like EFC athletes," stated SupaCrush C.E.O. Mark Pledger. He continued, "As MMA is a diverse and dynamic sport, mining is a diverse and dynamic industry, and our dedication to clients' needs and unwavering quality is a perfect fit."

All eyes now turn to EFC 52: Madge vs. Costa, Dalcha vs. Maphutha, presented by SUPABETS, and takes place on Friday 5 August 2016 at GrandWest, Cape Town.

Tickets are on sale now at [www.computicket.com](http://www.computicket.com), and the 5 main card bouts will be broadcast live on [kwesesports.com](http://kwesesports.com) starting at 20:00 (CAT) and delayed live on e.tv after the 20:30 (CAT) movie.

## **About SupaCrush**

SupaCrush (Pty) Ltd was founded in 2007 and is solely owned by CEO, Mark Pledger and the Scribante family.

SupaCrush Mobile focuses on contract crushing, supplying large volumes of aggregate in very short turnaround times, such as the more than 1 million tonnes delivered for the expansion of the Coega harbour.

This is made possible by the use of a number of 'state of the art' mobile crushing units which operate throughout Southern Africa.

We own all our own equipment including jaw and cone crushers, primary and secondary screens, tipper trucks, loaders, excavators and LDV's. This equipment is meticulously maintained on site by our service technicians to ensure quality, efficient production and timeous delivery of product to our consumers.

The accumulated wealth of industry experience, motivation and sound training, means that SupaCrush is able to operate effectively anywhere in our target region.

Our team of dynamic individuals, modern equipment and financial strength gives us the confidence to aggressively explore new horizons, increase our capability and reach new goals all the time.

For more information visit [supacrush.co.za](http://supacrush.co.za), or follow us at [www.facebook.com/SupacrushMobile](https://www.facebook.com/SupacrushMobile)

## **About EFC® – The Extreme Fighting Championship®**

Headquartered in Johannesburg, South Africa, EFC is a world leading mixed martial arts (MMA) organisation. The Extreme Fighting Championship produces 10 live events annually at sold out arenas. With over 120 athletes exclusively contracted to the organisation, EFC showcases the greatest warriors on the planet.

EFC events are broadcast live in over 110 countries around the world on numerous television networks in multiple languages. EFC programming is available weekly in 600+ million TV households worldwide, making it one of the most recognisable MMA brands on the planet. Leading retailers stock a full catalogue of best-selling EFC DVD's, branded merchandise and clothing and equipment ranges.

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