

## FOR IMMEDIATE RELEASE

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## Alliance Sensors Group and Radwell International Have Partnered to Distribute ASG's Linear Position Sensors

Moorestown, New Jersey, October 14, 2015...<u>H. G. Schaevitz LLC dba Alliance Sensors Group</u> is pleased to announce a partnership with Radwell International in Lumberton, NJ to distribute its line of LVDT and LVIT linear position sensors. Radwell International (formerly known as PLC Center) stocks and sells industrial automation, MRO, Pneumatic, Motion electronic, Hydraulic, HVAC, and Electrical Control Equipment and are pleased to include ASG's line of sensors to their product offering.

Alliance Sensors Group, founded by the Schaevitz family, has continued to expand its line of linear position sensors using LVIT Technology™ reaching into the automation and fluid power market places as well as power generation and civil engineering. The LR and LV series of LVIT products are inductive, contactless devices with excellent stroke-to-length ratio giving a clear advantage over resistive potentiometers.

"Alliance Sensors is excited to partner with a sales channel as prominent as Radwell International. We feel they can help us target the Automation marketplace in ways we could not handle directly," says John Matlack VP of Sales and Marketing for ASG.

Radwell also carries ASG's line of LVDTs. These LVDTs are designed for heavy industrial applications with sensors and instrumentation made specifically for the power generation marketplace.

Visit Radwell International to find ASG's complete line of products.

For more information on Alliance Sensor Group and Radwell International, contact: sales@alliancesensors.com or go to our website at <a href="http://www.alliancesensors.com/">http://www.alliancesensors.com/</a> sales@plccenter.com or go to our website at <a href="http://www.plccenter.com/">http://www.plccenter.com/</a>

## About H. G. Schaevitz LLC Alliance Sensors Group

Headquartered in Moorestown, New Jersey, H. G. Schaevitz LLC Alliance Sensor Group (http://www.alliancesensors.com/) is an LVDT and RVDT sensor manufacturing company offering engineering and application support in solving specific measurement challenges within the power generation, hydraulic, industrial and OEM industries. Combining more than 150 years of sensors experience, our technical and application support staff have extensive experience in providing the right sensor for challenging rotary and position measurement applications. Follow us on Twitter @Alliancesensor1, on our Facebook page, and Linked In.