



PRESS RELEASE

Autodesk a thought leader at Investing in African Mining Indaba 2015

27 January 2015, Johannesburg, South Africa - Global leader in 3D Design Software, Autodesk, will be a sponsor at this year's Investing in African Mining Indaba to showcase 'The Future of How Thing Are Made' at the Cape Town International Convention Centre from 9-12 February.

Applications Engineer for Autodesk, Imraan Lambat, will be highlighting the increasingly important role and future potential of design and 3D mining technology in the African mining space.

Lambat will be one of the more than 50 industry thought leaders presenting on the latest trends in the mining sector at the Indaba.

The conversation seeks to explore some of the following industry aspects:

- CAD industry revolutions, the increasingly important role of 3D design in mining and its capabilities going forward the Evolution of Autodesk from simply being a maker of design and engineering software.
- Innovative uses of Autodesk cloud technologies; considering case studies in Africa mining leading software innovation from Autodesk has not only improved life for the users of the products, but has actually made it possible for those users to Imagine, Design and Create projects that will directly lead to better lives for billions of people around the world.
- The evolving ways in which mining companies are already using Autodesk, and the future potential Autodesk as an industry innovator using cloud, mobile and social technology to fundamentally change the way our customers are designing and creating their work.

"Autodesk is and has, for many years, been a leader in the mining sector when it comes to design software. We are looking forward to sharing our insights and software demonstrations at our stand with both the local and international mining fraternities," says Lambat, who will be available for media interviews for the duration of the Indaba.

Mining Indaba attracts an array of globally recognised mining thought leaders, economic visionaries and some of Africa's largest deal-makers for the approximately 7000 delegates set to arrive from more than 110 countries.

For more information, contact:

Claire Taylor: Marketing Manager

WorldsView Technologies (Autodesk sole Distributor)

Tel: (011) 884 1000

Email: clairet@worldsview.co.za

Distributed on behalf of Autodesk by:

Zimkhita Mafanya

Meropa Communications

Tel: 011 506 7333

Email: zimkhitam@meropa.co.za

About Autodesk

Autodesk helps people imagine, design and create a better world. Everyone—from design professionals, engineers and architects to digital artists, students and hobbyists—uses Autodesk software to unlock their creativity and solve important challenges.

Company facts:

- 12+ million users of professional products
- 115+ million users of consumer applications
- 7,300 employees worldwide
- Over 100 products in portfolio
- Products are available in 17 languages
- Over the past 18 years, all winners of the Academy Award® for Best Visual Effects in Film used Autodesk solutions
- The Autodesk Education Community has over 6 million members, including students and teachers, who are eligible for free access to Autodesk software
- Worldwide, Autodesk has:
- 2,400+ Channel Partners
 - o 3,900+ Autodesk Developer Network members
 - o 2,000+ Autodesk Authorized Training Centres
 - o 250+ user groups; 300,000 AUGI (Autodesk User Groups International) Members