## Fixturlaser – Brand of Acoem AB, Sweden herby announce Distributor changes for South Africa

By Tomas Hoog

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**Fixturlaser, Sweden** hereby announces distributor changes for **South Africa**. We are happy to announce that Fixturlaser, as from 1 of January has a new agent. The new agency is the Fixturlaser South Africa.

SKF, South Africa had the agency of Fixturlaser since 1993 and for Fixturlaser it was a very good distributor relationship, giving us the ability to grow and develop our brand in the direction we have believed in.

The new agency is Fixturlaser South Africa, with our brands we feel that we now have a distributor that will give 100% concentrated focus on our brand. We see that Fixturlaser will be able to continue the development of service within alignment.

The only immediate changes will be distributor and for now it is business as usual, but we are all very positive to this change and believe that we will become an even more attractive alternative on the market.

## About Fixturlaser - Brand of Acoem.

In 30 Years, we as Fixturlaser, have helped industry throughout the world to achieve more profitable and sustainable production. We have reached where we are today, by having the courage to think beyond the norm and follow slightly unconventional paths. We have had the courage to make mistakes and find new directions. Through our resolve, ambition and knowledge, we have become a global player and a leader in innovative, user-friendly shaft alignment.

Acoem AB will provide complete technical and engineering support to Fixturlaser South Africa PTY Ltd for effective after sales support of their customers. As such, Acoem AB recommends that customers in Africa buy Fixturlaser's range of products from Fixturlaser South Africa PTY Ltd to enjoy full support from Acoem AB.

## **About Fixturlaser South Africa**

Our company was founded by a visionary with the objective of creating a truly world class company that is fully committed to offering the best products and services to this market. The vision from the very beginning was to make a difference by genuinely helping customers by providing them a much better value for money and follow it up with an excellent after sales support. For us money & profit has always been only by product and never the main objective.

We have crossed many mile stones in our journey. It is just not the awards & the financial figures that we consider as our mile stones, but it is the very many customers whom we were able to fully stratify that form our key mile stones. Some of our important customers include the industry leaders who chose

us after a very careful evaluation and we have been able to exceed their expectations resulting in customer delight.

Our first customer is still our customer and it has been the same with all our customers! We always look for a win-win relationship which is one of the reasons why we have long term relationship with all our customers.

If you would like to know more about our company please feel free to contact us.

## Contact

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To learn more about this Distributor change, please contact

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