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FOR IMMEDIATE RELEASE

**Boart Longyear to Be Major Sponsor of
Australian Drilling Industry Association's DRILL 2014**

SALT LAKE CITY — July 15, 2014 — Boart Longyear (www.BoartLongyear.com), the world's leading provider of integrated drilling services, equipment and performance tooling, will be the major sponsor of the Australian Drilling Industry Association's (ADIA) DRILL 2014 conference on August 19 and 20 at the Gold Coast Convention & Exhibition Centre in Gold Coast, Queensland. Held every two years, DRILL is Australia's only national drilling conference.

"The drilling industry has increased its focus on efficiency and productivity. However, historically the industry has been cautious when adapting to new technologies and methods," said Kent Hoots, Senior Vice President of Boart Longyear's Products division. "As the major sponsor of ADIA's DRILL 2014, our goal is to bring innovation to the forefront and challenge others to do so as well."

Hoots is a featured speaker at DRILL 2014 with his presentation, "Utilizing Innovation to Drive Productivity On-Site." Also, as the major sponsor Boart Longyear will greet trade show visitors front and center on the exhibition floor.

Boart Longyear will be showcasing a variety of new and recently released performance tooling and drilling equipment, including but not limited to:

- LM™ 110 underground diamond coring rig
- Drill Control Interface (DCi™)
- TruCore™ core orientation tool
- BLH™ DTH Hammers
- Quick Descent™ Roller Latch™

As Australia's only drilling conference, ADIA's DRILL 2014 features key decision makers from multiple drilling sectors. These sectors include groundwater, minerals exploration, geotechnical/environmental, horizontal directional drilling (HDD) and coal seam gas (CSG).

To learn more about DRILL 2014, visit: <http://drillconference.org/>

To learn more about Boart Longyear, visit www.boartlongyear.com.

About Boart Longyear

With over 120 years of expertise, Boart Longyear is the world's leading provider of drilling services, drilling equipment, and performance tooling for mining and drilling companies globally. It also has a substantial presence in aftermarket parts and service, energy, mine de-watering, oil sands exploration, and production drilling.

The Global Drilling Services division operates in over 35 countries for a diverse mining customer base spanning a wide range of commodities, including copper, gold, nickel, zinc, uranium, and other metals and minerals. The Global Products division designs, manufactures and sells drilling equipment, performance tooling, and aftermarket parts and services to customers in over 100 countries.

Boart Longyear is headquartered in Salt Lake City, Utah, USA, and listed on the Australian Securities Exchange in Sydney, Australia. More information about Boart Longyear can be found at www.boartlongyear.com. To get Boart Longyear news direct, visit www.boartlongyear.com/feed.

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