Bell Equipment Gives Michelin Xadn+ The Thumbs Up

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With improved tread life, better flotation and excellent traction, the new Michelin XADN+ tyre has fast become the tyre of choice for the biggest players in the earthmover field. Bell Equipment is one such player who is using the new XADN+ product, integrating it into their articulated dump trucks and haulers with a great deal of success.

The Michelin XADN+ offers a host of improvements and benefits including:

- Increased tread life from 8% to 15% as a result of a more resistant rubber compound in the tread.
- · Stronger sidewalls owing to a new damage-resistant profile
- · Better flotation and excellent traction on soft terrain
- Excellent lateral grip on soft and/or muddy soil due to the self-cleaning tread pattern.
- · Environmentally-friendly due to the utilisation of fewer raw materials
- Weight reduction of 14kg per tyre resulting in an overall weight decrease of 84kg per machine.

Mark Blair, OE and Surface Mining Divisional Manager at Michelin Tyre Company South Africa explains the rationale behind the enhanced capabilities of the XADN+, "Earth moving equipment is used intensively for up to 23 hours a day in challenging working conditions and operating on extreme terrain. The XADN+ has been designed to enhance the performance and ultimately the productivity of these vehicles by ensuring that they can withstand the stresses and strains of these environments, and endure greater loads to keep pace with ever-increasing productivity demands."

Bell Equipment Director: Supply Management, Aldo Mayer elaborates as to why the XADN+ is Bell Equipment's preferred tyre, "The XADN+'s outstanding enhancements are aligned with our own design ethos incorporated into our products to assist our customers in improving the profitability of their operations. The immobilisation of machinery has critical consequences – replacing a tyre on-site can result in the significant loss of production. The XADN+ has proven to be best-suited to the extreme working conditions in which our vehicles function and is a pivotal part of the impressive capabilities of our products."

Michelin's earthmover tyres are designed to deliver the highest levels of reliability whilst maintaining safety and performance. With the widest range on the market,

Priscilla Moroke 13/10/8 1:58 PM Deleted: <sp> word-class technical support and the most comprehensive service-offering available, Michelin provides the optimum solution for any earth moving operation