

## PRESS RELEASE

### DuPont featuring new mining industry offerings at AIMEX 2013

**DuPont** will focus on an expanded range of product and service offerings for the mining industry on **Stand B1008** at AIMEX – Asia-Pacific's International Mining Exhibition, to be held at the Sydney Showground, Sydney Olympic Park from August 20-23, 2013.

Headlining the stand will be new personal protective equipment (PPE), a safety program for frontline employees and dust management innovations.

DuPont's newly launched Tyvek Classic Xpert ® coveralls will be featured at AIMEX.

"Our PPE brands represent some of the most trusted personal protection in the industry and the Tyvek coveralls are setting new standards for hazardous fine particulate and non-hazardous liquid protection in a Type 5&6 category," said Michael Dwyer, national sales manager for DuPont Protection Technologies.

The DuPont PPE range, designed to keep mineworkers safe from on-the-job hazards, also includes Kevlar aramid fibre for cut and abrasion protection, Nomex fibre for flame hazards, Tychem C®, Tychem E® and Tychem TK® coveralls for liquid and gas chemical hazards, and Tyvek garments for dry particulate hazards.

Another DuPont development to be exhibited at AIMEX will be its "Switch On Safety Program ™" for frontline employees.

"The program is based on cognitive behavioural principles and aims to achieve a positive change in the safety mindset and behaviour of frontline staff and their supervisors," said Fiona Murfitt, business director for DuPont's consulting arm, DuPont Sustainable Solutions.

"It uses an innovative approach and tools to aid implementation and sustainability in the everyday workplace with minimum disruption and maximum traction."

Murfitt said a dust management approach that combined management and technical solutions as well as dust suppression products into award-winning solutions, would be another feature of DuPont's stand.

"It's an integrated and holistic approach that provides effective and sustainable dust management solutions that will enable clients to reduce their health, safety, environment and community impacts, operating costs and business risks due to fugitive dust emissions," Murfitt said.

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The company says its latest developments can be attributed to global collaboration and scientific innovation resulting in products, from specialist chemicals and polymers to protective garments and consulting services, specifically for the mining industry.

"At AIMEX, DuPont will showcase its capabilities and practices.

"We offer collaborative consulting and technologies to solve challenges facing the mining industry for improved people and process safety, more efficient capital project effectiveness, asset productivity and energy use, and better environmental sustainability," Murfitt said.

The company would also display a full range of award-winning workforce training products and services with topics ranging from safety, human resources, maintenance and reliability to healthcare and financial components.

"We provide a full range of integrated eLearning technologies, instructor-led programs and traditional training tools to help a workforce develop critical skills, reinforce desired behaviours and sustain the transfer of knowledge.

"This results in both immediate and long-term gains as those skills take root and grow."

### Further information:

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### Further information about AIMEX:

Exhibitors & Visitors: Reed Exhibitions, Warren Queenan, ph (02) 9422 2563, email warren.queenan@reedexhibitions.com.au, website www.aimex.com.au.

Media: Spitfire Communications, Mark Cherrington, ph 0419 236 704, email mark.cherrington@spitfirecommunications.com.au.

AIMEX is part of Reed Mining Events' structured calendar including:

- Mining & Engineering Western Australia (M&E WA), Perth, May 6-8, 2014
- Queensland Mining & Engineering Exhibition (QME), Mackay, July 22-24, 2014
- Mining & Engineering Indonesia (M&E Indo), Jakarta, September 26-24, 2014
- Mining & Engineering New South Wales (M&E NSW), Newcastle, October 7-9, 2014

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