

Final AIMEX 2013 exhibitor spots filling fast

Less than six months out from Asia-Pacific's International Mining Exhibition (AIMEX) 2013 in Sydney, the event is on track to be as large as the record-breaking previous edition in 2011.

AIMEX, the largest mining exhibition in the Asia-Pacific region, returns to the Sydney Showground, Sydney Olympic Park from August 20-23, 2013.

As of late March, 95% of the show's space was allocated and key spots were filling fast, said Paul Baker, Reed Mining Events director.

"While we still have a few key positions available – including in prime positions such as The Dome – these are filling up fast," he said.

"And by the time AIMEX 2013 opens in late August, it will have a total floor area of around 21,500 sq m and over 600 exhibitors – putting it on a par with the record-breaking AIMEX 2011 just two years ago.

"This strong interest in AIMEX 2013 on the part of suppliers to the mining industry reflects the ongoing strength of the sector," said Baker.

"And for visitors, AIMEX exhibitors will be showing mining companies how the latest technologies, products, systems and services can improve cost efficiencies and boost productivity.

"AIMEX 2013 will also be a unique opportunity to see new brands of equipment which are launching their products on the Australian market – and are determined to become a significant part of the mining industry here – as well as the established and well-recognised brands who have long been a mainstay of the industry."

Baker said that Reed Mining Events has also moved to continue the expansion of AIMEX to ensure it has full industry coverage, including underground coal and hard rock mining, as well as all types of surface mining.

"As an Australia-wide and international event, AIMEX has developed to cover more than the coal sector which is such a key element of the NSW market.

"It will include exhibitors offering products and services aimed at hard rock underground mining, as well as metalliferous surface mining equipment and technology," he said.

"There will be something at AIMEX 2013 for everyone in the mining industry from all key mining states of Australia, including Western Australia, Queensland, South Australia and the Northern Territory, as well as for mining personnel from New Zealand and the wider Asia Pacific region."

AIMEX is part of Reed Mining Events' structured calendar including:

- Mining & Engineering Western Australia (M&E WA), Perth, May 6-8, 2014
- Queensland Mining & Engineering Exhibition (QME), Mackay, July 22-24, 2014
- Mining & Engineering Indonesia (M&E Indo), Jakarta, September 26-24, 2014
- Mining & Engineering New South Wales (M&E NSW), Newcastle, October 7-9, 2014

For further information on AIMEX and other REEDMININGEVENTS, please email aimex@reedexhibitions.com.au or visit www.aimex.com.au.

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