

PRESS RELEASE

Clare Richardson Takes Up Her Post As Nickel Institute Communications Manager

BRUSSELS, Belgium – 5 March 2013 – The Nickel Institute is pleased to announce the appointment of Clare Richardson as Communications Manager. Clare started work at the Nickel Institute office in Brussels, Belgium on 1 March 2013.

Clare brings considerable experience in communications, change management, marketing, events, crisis and CSR communications gained at a number of international companies including American Express, DHL, InBev and Ideal Standard International as well as more recently the American Chamber of Commerce to the EU.

Dr Kevin Bradley, Nickel Institute President said, “We are very pleased to welcome Clare Richardson to the Nickel Institute team in Brussels. Clare will be a real asset to our industry and will support us as we continue to spread the message about the importance of nickel and nickel-containing materials for the EU economy.”

Clare has British nationality and speaks fluent French. She has been based in Belgium since 1993.

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The Nickel Institute is a nonprofit organization that represents the interests of 23 companies which together produce more than 75% of the world’s annual nickel output. We promote on behalf of our members the production, use and re-use (through recycling) of nickel in a socially and environmentally responsible manner. The Nickel Institute was established in 2004, following the merger of the Nickel Development Institute (NiDI) and the Nickel Producers Environmental Research Association (NiPERA). For more information, see <http://www.nickelinstitute.org>.