

Darryn Wright has been appointed marketing manager, BMG – part of the Engineering Solutions Group (ESG) business segment of Invicta Holdings Limited.

### **Additional information**

Wright, with extensive experience in strategic planning and marketing management, has clearly-defined objectives as the new marketing manager at BMG.

His business acumen lies in strategy, supported by theoretical and practical know-how on how to commercially maximise allocated resource and budget.

With the view to winning market share and taking BMG into the future, he will forge relations with key stakeholders to build a formidable marketing and commercial foundation and team.

Wright's strong organisational and people skills are highlighted in his impeccable track record and this bodes well for BMG's current requirement.

Wright was previously marketing manager for Torre Industries – also a JSE listed parts and components organisation in the industrial sector.

**For further information** Darryn Wright, Marketing Manager, **BMG**

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